

A Message from City of Pullman Economic Development Office

Dear City of Pullman Business,

The COVID-19 situation is fluid and changing every day. We at the City know that this is a very challenging time for you. I want to get information to you and let you know that the City of Pullman wants to support you in any way we can. As information becomes available that may affect you, we will do our best to get it to you. The City is coordinating with all of our business development and economic development partners. The Economic Development department will offer email updates soon.

The City's [COVID-19 Business Resource](#) is constantly being updated as new information becomes available. An opt-in for direct emails will become available soon on the COVID-19 Business Resources page. Please complete the [business impact survey](#) so that our regional team can understand impacts and advocate.

Here are some current updates:

Events

- The Palouse Summer Series is planned to continue.
- WSU Commencement will hold an online ceremony May 9th and a formal in-person event August 8th in Pullman.
- There is no update yet about WSU Alive events.
- The City is providing temporary pick-up spots outside of restaurants upon request. Email gary.jenkins@pullman-wa.gov

Governor Proclamations

- The Governor's website is coronavirus.wa.gov. There you will find the complete information for businesses from the State.
- This includes the list of [Essential Businesses and Workers](#) - Questions? Email business@mil.wa.gov

Business Survival Strategies

- Pullman Marketing is offering assistance and a webinar today, Wed Mar 25 at 4:00 PM. Please visit <https://PullmanMarketing.com/webinar> to register.
- SBA is offering several business resiliency webinars. Find them here <https://wsbdc.org/protect-your-business/>
- A great site to keep updated is <http://palouseinfo.com/>
- Your business partners are promoting to the community ways they can support you. All businesses can update their information the Chamber's [site](#).
- Pullman Radio has offered FREE PROMOTION for businesses and restaurants as well. Email info@pullmanradio.com with your business name, offers, hours
- Please see the attached strategies from the Small Business Development Center.
- The SBA's \$7B loan is available now; I anticipate that as soon as the Federal Government gives us its stimulus plan EXPECTED THIS WEEK that there will be additional tools.

Employees

- <https://esd.wa.gov/newsroom/covid-19> is the best resource. We expect to receive additional tools and resources to be available in the coming days.
- The State does recommend that people over the age of 65 stay home.

I know all of you are dealing with a lot right of change right now. I'm moved by our collective resilience and care for one another. We are all in this together. Please contact me if you need anything. If I can't help you, I will find someone who can. If there is a business you know that needs support, please let me know.

Thank you all,

Jennifer Hackman, MCP

Economic Development Manager

City of Pullman

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